

ESM FastTracktm

Strategy Execution Coaching & Technology



Strategy Design



Strategy Alignment



Meeting Facilitation



Technology Support

powered by





Strategy Design

ESM experts will partner with your team to rapidly develop a Balanced Scorecard and Strategy Map for your organization.

Objective, measure, and initiative workshop sessions will align leadership to the critical components of your strategy.

What is ESM

We combine best practice coaching with industry-leading ESM software to help you establish a strategy management system that will:

- Translate your strategy into tangible, focused objectives
- Align your organization around its strategic priorities
- Provide a continuous feedback loop for real-time learning

FastTrack?

Through a series of structured workshops and focused assignments, we engage your leadership team to develop a strategy map and Balanced Scorecard, so you realize immediate financial, customer, process, and cultural benefits.

We help you develop ownership and commitment to the strategy reporting process to ensure sustainable execution.

Strategy Review and
Program Preparation

Strategy Map
Development

Measures
Selection &
Initiative
Alignment

Implementation
& First Report



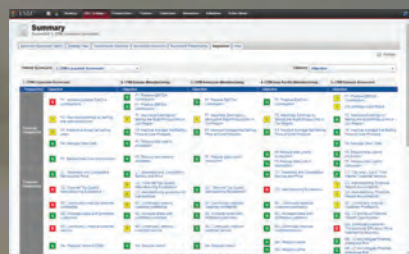
Technology Support



With FastTrack, you receive access to ESM+Strategy, our proven web-based software platform that seamlessly supports your coaching and facilitation.



Strategy Alignment



Once your Balanced Scorecard is in place, cascade strategy to business units, regions, and individuals. ESM experts will help you align the entire organization to the top-level vision.

A cascaded strategy ensures that everyone from the board room to the mailroom is engaged with your plan.



Meeting Facilitation

The hard work of strategy realization culminates in the Strategy Review Meeting (SRM) where you and your team come together and discuss the performance of your strategy.

Using ESM+Strategy, your team identifies key discussion items for your SRM, then generates a first report document.

ESM experts will then guide you through the SRM to provide best practices, facilitation, and structured follow-up materials.

"In more than 30 years experience in the business world, I've not come across a more powerful concept so rooted in common sense.... and with such far-reaching effects as the Balanced Scorecard. I'd have a hard time leading an organization without it."

William V. Catucci
CEO, Equifax America,
AT&T Canada

In just six to eight weeks, we help develop your...

- Strategy Map
- Objective Statements
- Measures and Initiatives
- First Report Documents
- Strategic Governance Calendar



“We wanted to accelerate the results. The best thing we did was to get help from the experts, who, in a short period of time, helped us achieve demonstrable results.”

Bill Cochrane
CFO, Saatchi + Saatchi



Contact a representative today for more information on how to more effectively design, report, and achieve results from your strategy.

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