

What is a Strategy Map?

A strategy map visually translates the organizational vision into actionable objectives helping to drive behavior and performance.

A strategy map creates a bridge between planning and execution serving as a common tool to regularly review performance and adapt to a changing environment.



Why is it useful for Cybersecurity?

The exercise of building a cybersecurity specific strategy map focuses an organization on what matters most from a cyber risk and protection perspective.

Creates alignment across the organization setting expectations, gaining consensus, prioritizing cyber projects and justifying budgets.

Serves as a repeatable mechanism to track ongoing performance and communicate progress with the Executive Team and Board.

Cybersecurity Strategy Map

